

THURSDAY 3.4.2025

ONGOING ACTIVITY THROUGHOUT THE EVENING 17:00-23:00

ACTIVITY	LOCATION
Keeping Cool Ice cream cart with popsicles in the different flavors of the city, created by MELA Studio	Museum Courtyard
And the Cakes! Display of the finalist cakes and a video work directed by Gili Ezgad about the competition	Floor 1
A Slice Participatory installation with Maya Sharbani: A slice of cake from selected city patisseries in exchange for a personal story	Floor 2
Under Construction Shay Id Alony constructs a layered cake from urban renovation materials, inviting the audience to participate in the decoration	Floor 3
Slight Comfort Video work directed by Iyar Dyoman, examining the myth of the city's cafes as spaces for writing and creation	Floor 3
Urban Portrait A small souvenir from a big birthday with photographer Maya Samira	Floor 3
Till Boredom Do Us Part When Will We Dance Again? AI-based video works in which Or Silon unfolds the fragility hidden in the city's layers	Floor 1 + Floor 3
19:00-19:30	ANNOUNCEMENT OF THE WINNING CAKES IN THE PRESENCE OF THE MAYOR
19:00-19:30	SALE OF THE WINNING CAKES AT AMITA BAKERY
	AMITA BAKERY FLOOR 0

PLEASE SELECT A TIME SLOT TO PURCHASE YOUR TICKET

TIME SLOT 1: 17:00-20:00

TIME	ACTIVITY	LOCATION
18:00 – 22:00	Café Resistance: Culinary Activism Meeting for coffee with change leaders who use food as a tool for resistance and social transformation, moderated by Amit Hachamov	Roof
17:00 – 18:00	Dance Ball: Speculative-Vinyl DJ Set Let's dance: Swing, foxtrot and tango, like in the days of the Galei Aviv Casino and Bar-Kochba Ofer Tal and Shai Landa	Floor 0
18:00 – 19:00	Dance Ball: Speculative-Vinyl DJ Set Napkin Songs: Songs we love to imagine were written on napkins in the city's cafes Ofer Tal and Shai Landa	Floor 0
19:30 – 20:30	Dance Ball: Speculative-Vinyl DJ Set Sixties Groove: When jazz, rock 'n' roll, and bossa nova changed the rhythm of the city Ofer Tal and Shai Landa	Floor 0

TIME SLOT 2: 20:00-23:00

TIME	ACTIVITY	LOCATION
18:00 – 22:00	Café Resistance: Culinary Activism Meeting for coffee with change leaders who use food as a tool for resistance and social transformation, moderated by Amit Hachamov	Roof
19:30 – 20:30	Dance Ball: Speculative-Vinyl DJ Set Sixties Groove: When jazz, rock 'n' roll, and bossa nova changed the rhythm of the city Ofer Tal and Shai Landa	Floor 0
20:30 – 22:00	Sweet Confessions An evening of original storytelling featuring five waiters and waitresses who served in various eras at the city's cafes, hosted by Dana Frank	Floor 0
22:00 – 23:00	Dance Ball: Speculative-Vinyl DJ Set City with a Song: Songs that make Tel Aviv-Yafo smile on its birthday Ofer Tal and Shai Landa	Floor 0

ACTIVITIES WILL BE AVAILABLE THROUGHOUT THE EVENING, WITH ENTRY OPTIONS AT ALL HOURS
 TIME SLOT 01 Activities are available only during this time slot, 17:00-20:00
 TIME SLOT 02 Activities are available only during this time slot, 20:00-23:00

Artistic Manager: Michal Lewitt
 Producer and Artistic Consultant: Kobi Even Haim