

**FRIDAY 4.4.2025**

**ONGOING ACTIVITY THROUGHOUT THE DAY 10:00-16:00**

ACTIVITY	LOCATION
<b>Tasting the Colors of the City   Activity for 4+ Children</b> An activity using food coloring that transforms the layer cake into a uniquely delicious canvas   Tamar Bar	<b>Lower Level Garden</b>
<b>Keeping Cool</b> Ice cream cart with popsicles in the different flavors of the city, created by MELA Studio	<b>Museum Courtyard</b>
<b>And the Cakes!</b> Display of the finalist cakes and a video work directed by Gili Ezgad about the competition	<b>Floor 1</b>
<b>A Slice</b> Participatory installation with Maya Sharbani: A slice of cake from selected city patisseries in exchange for a personal story	<b>Floor 2</b>
<b>Under Construction</b> Shay Id Alony constructs a layered cake from urban renovation materials, inviting the audience to participate in the decoration	<b>Floor 3</b>
<b>Slight Comfort</b> Video work directed by Iyar Dyoman, examining the myth of the city's cafes as spaces for writing and creation	<b>Floor 3</b>
<b>Urban Portrait</b> A small souvenir from a big birthday with photographer Maya Samira	<b>Floor 3</b>
<b>Till Boredom Do Us Part   When Will We Dance Again?</b> AI-based video works in which Or Silon unfolds the fragility hidden in the city's layers	<b>Floor 1 + Floor 3</b>

**PLEASE SELECT A TIME SLOT TO PURCHASE YOUR TICKET**

**TIME SLOT 1: 10:00-13:00**

TIME	ACTIVITY	LOCATION
10:30 - 11:30	<div style="display: flex; align-items: center;"> <div style="border: 1px solid black; border-radius: 50%; padding: 2px; margin-right: 10px;">Advance Registration</div> <div> <p><b>* From Cult to Patisserie: All About Cake</b> Lecture by artist and gastronome Naomi Avlivovich</p> </div> </div>	<b>Roof</b>
11:30 - 12:30	<div style="display: flex; align-items: center;"> <div style="border: 1px solid black; border-radius: 50%; padding: 2px; margin-right: 10px;">Advance Registration</div> <div> <p><b>* Every Coffee is a Story</b> Panel moderated by food journalist Merav Sarig, discussing the story of the "Café Otef" coffee shops founded in Tel Aviv by evacuees from the Gaza envelope following October 7</p> </div> </div>	<b>Roof</b>
10:00 - 11:30	<div style="display: flex; align-items: center;"> <div style="border: 1px solid black; border-radius: 50%; padding: 2px; margin-right: 10px;">Advance Registration</div> <div> <p><b>* Museum Tour</b> About the Cafés of Tel Aviv-Yafo</p> </div> </div>	<b>Meeting Point Floor 1 + Reception Desk</b>
11:30 - 13:00	<div style="display: flex; align-items: center;"> <div style="border: 1px solid black; border-radius: 50%; padding: 2px; margin-right: 10px;">Advance Registration</div> <div> <p><b>* Museum Tour</b> About the Cafés of Tel Aviv-Yafo</p> </div> </div>	<b>Meeting Point Floor 1 + Reception Desk</b>

**TIME SLOT 2: 13:00-16:00**

TIME	ACTIVITY	LOCATION
13:30 - 15:00	<p><b>Crumbs of Memories</b> A storytelling performance by Hila Alpert, featuring music by Avi Belleli and viola by Galia Hai, dedicated to the baking culture and cafés of Tel Aviv-Yafo throughout history.</p>	<b>Floor 0</b>

★ Requires advance registration, no extra ticket fee

- ACTIVITIES WILL BE AVAILABLE THROUGHOUT THE EVENING, WITH ENTRY OPTIONS AT ALL HOURS
- TIME SLOT 01 Activities are available only during this time slot, 17:00-20:00
- TIME SLOT 02 Activities are available only during this time slot, 20:00-23:00